 

# *Министерство образования и науки РФ*

*ФГБОУ ВО «Сыктывкарский государственный университет им. Питирима Сорокина»*

*Институт иностранных языков*

*Кафедра Лингвистики и межкультурной коммуникации*

*Республиканская ассоциация преподавателей английского языка KOMELTA*

*Отдел печати и культуры при посольстве США в Москве*

**ПРОГРАММА**

***Международной научно-практической конференции***

**«Молодые исследователи 21 века – наука и предпринимательство без границ»**

**(«Young researchers of the 21-st century – science and entrepreneurship without borders»)**

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| Время | Место | Мероприятие | Доклады |
| **14.12.2017 (четверг)** | | | |
| 13.00-13.50 | СГУ корп. 2. Старовского, 55, **ауд. 414** | **Registration** |  |
| 13.50-15.20 | СГУ корп. 2. Старовского, 55, **ауд. 414** | **Opening Ceremony**  **Plenary reports** | ***О.Г.*** ***Минина*** EdCrunch and prospects of Russian Science in the 21 century. Syktyvkar  ***Е.А.*** ***Данилова*** Virtual Intern Project. Syktyvkar  ***Н.А.*** ***Грицишина*** Use of Warmers and Fillers in English Language Classroom Environment. Syktyvkar  ***Е.В.***  ***Конкина*** International educational programs in the USA. Moscow |
| 15.30 – 17.30 | СГУ корп. 2. Старовского, 55, **ауд. 414** | ***Linguistics and Translation***  Moderator:  O.G.Minina | ***С.И. Дегтерева*** Figure skating sport terminology. Syktyvkar  ***А.Н. Ортякова***Children's slang in the novel "The Adventures of Tom Sawyer" by M.Twain. Syktyvkar  ***А.С. Пунегова*** Advertising in tourist texts – lexical means. Syktyvkar  ***В.Э. Ротару*** E-mail etiquette – recommendations for business correspondence. Syktyvkar  ***П.Ю. Богдановская***Lexical peculiarities of medical texts on hypoxia. Syktyvkar  ***М.В. Шашкова*** Linguistic means of advertising as a tool for promoting educational products. Syktyvkar  ***А.М. Уткина*** Lexical features of medical law regulation terms. Syktyvkar  ***Е.В. Морохина*** Analysis of the verbal content of feminist social media in VKontakte. Syktyvkar  ***Д.А. Юдина*** Fanfiction as a subject of scientific study. Syktyvkar  ***Н.А. Вьюшкова*** Creating a chemical frequency word list adapted to Russian-speaking students. Kirov  ***Н.В. Горбаченко*** Verbal impact in Russian TV advertisements for children. Syktyvkar  ***О.А. Александрова, Н.А. Коварская***  Latin constructions in legal translation. Veliky Novgorod  ***С. С. Фролова, Е. Ю. Дубовицкая***  Concept “Personality” and its means of verbalization in modern English. Tambov |
| **Natural studies**  (by correspondance) | ***А.В. Макарова*** Algae of a mountain lake in the basin of the Schugor river (the Northern Urals, Yugyd Va National Park). Syktyvkar  ***Д.А. Постельный*** Algal dominant complexes in mosses periphyton in some mountain streams of the Northern Urals (Yugyd Va National Park, the Komi Republic, Russia). Syktyvkar  ***Т.Д. Соколова, Н.А. Шохина, Ю.А. Лобанова***  Gender features of highest possible activation of the triceps by teenagers in simple test. Cherepovets  ***Т.К.Ордина*** Problems of legal regulation of medical waste disposals  ***А.Е. Мудрикова*** Myth-bustling: alchemy in the light of modern chemistry. Tomsk  ***А.А. Гордеев*** Microwave synthesis of CeO2from water suspension ofCe(OH)3with polyvinyl alcohol. Tomsk.  ***Р.Х. Мамаджанов, М.У. Умаров, Д.К-С. Батаев***  Plant life assessment by stomata leaves conditions in Kolomna MSW landfill. Moscow, Groznyy |
|  | **15.12.2017 (пятница)** | | |
| 13.00-13.50 | Старовского, 55, **ауд. 414** | **Registration** |  |
| 13.50 – 18.00 | Старовского, 55, **ауд. 414** | **Education, Communication and Humanities**  Moderators:  Ю.Ю.Барышникова  Н.А.Стрекалова | ***­Е.В. Буткина*** Distance learningas a way of teaching school students with cerebral palsy to converse in English. Syktyvkar  ***О. Б. Макарова*** Etymologie der verben wissen und kennen.  Syktyvkar  ***О.О. Малютина, Ю.Ю. Барышникова*** The language of internet communication as a type of slang. Syktyvkar  ***Е.А. Безносикова, Н.Н. Курова, А.С. Никитенко***  The problem of plagiarism in the internet. Syktyvkar  ***Л.А. Куратова*** Forecasting the development of information infrastructure of Russia’s Northern Regions. Syktyvkar  ***К. Мизгирева*** Reasons for Cuban Missile Crisis  ***М.В. Габова*** Specific features of the visual culture of the modern society  ***Ю.М. Уразова*** Review of the Russian literature in the study of the image of educational organizations. Syktyvkar  ***М.М. Стыров*** Problems and prospects of spiritual and moral well-being of the Russian nation. Syktyvkar  ***М.А. Васильева*** British and Russian Empires according to the ambassador Francis Bertie. Syktyvkar  ***Т.В. Павлова, С.Р. Рысюкова*** Scandinavian diplomacy in the A.M.Kollontay diaries. Syktyvkar  ***С.И. Чудов***Bakery spare shops of Ust-Sysolsk in the 19th century. Syktyvkar  ***Е.И.Цаплина*** The Investment Vector of Russian-South African Collaboration. Saratov  ***И.В. Артамонова*** NAPOLÉON DANS “ST. HÉLÈNE” DE LERMONTOV. L'IMAGE, L'ARCHÉTYPE, LE SUJET. Moscow  ***Н. С. Елисеева*** Peculiarities of forming regulative universal learning activities while teaching monologue speech to school children of the 9-th grade. Kaliningrad  ***Е.С.Глазырина*** Lingvodidactic analysis of peculiarities of teaching a foreign language for specific purposes to medical students. Chelyabinsk |
| **Mathematics**  (by correspondance) | ***П.С. Богданов*** On the realization of arithmetic operations in ternary quasi-canonical number systems in imaginary quadratic fields. Samara  ***Т.В. Свирилина*** The study of cyclical changes in the economy by means of mathematical modeling. Moscow |
|  | **16.12.2017 (суббота)** | | |
| 8.30-9.00 | Старовского, 55, **ауд. 414** | **Registration** |  |
| 9.00 – 12.00 | Старовского, 55, **ауд. 206** | **School of Young Researchers**  Moderator:  O.G.Minina | **Opening. Reports:**  ***А.А. Машкалева*** International volunteering as a means of socialization (case study). Syktyvkar  ***К.А. Цыканова*** The problem of using electronic gadgets in the learning process. Syktyvkar  ***В.А. Поздеева*** Office slang. Linguistic models of word formation. Syktyvkar  ***Е.А.Морокова*** "The Influence of Anglicisms on Russian Teenagers' Life and Vocabulary"  ***А.И.Минина*** Youth colloquial slang of Syktyvkar. Syktyvkar  ***Н.Д.Коткин*** Marvel’s future within Disney  ***А.Д. Васильева*** The hair of my family members: similarities and differences.Syktyvkar  ***В.И. Куликова*** The youth travel in Priluzsky district of the Komi Republic: conditions, prospects, problems. Syktyvkar  ***Я.В. Сазанская*** Protecting local culture in the global environment: the case of the Komi Republic. Syktyvkar  **Workshop Skills of the Future**  **Closing and Rewarding** |
| 12.30 – 15.30 | Старовского, 55, **ауд. 206** | **Entrepreneurship in the North (Komi Republic case studies)**  Moderator:  O.G.Minina | ***Л.И.Бушуева, П.Б. Уляшов***  Marketing for the young consumers: target audiences and how to attract them. Syktyvkar  ***Е.А.Лебедева, А.А.Лебедев*** Family business in agriculture (case study).  ***Е.Л. Зыкова*** Lekoteka as an example of social enterprise (case study).  ***А.Н.Некрасов, Г.А.Некрасова*** State support instruments of entrepreneurs in the Komi Republic  ***А.Г. Осипов*** Russian-American tourist business in the USA (case study).  ***О.Г.*** ***Минина*** Russian- American Social Projects in Syktyvkar (case study).  ***Е.С. Дымова*** Social entrepreneurship: the USA experience on development and support  ***И.В.*** ***Минин*** Социальные традиции Российского предпринимательства.  **Advance Alumni First Forum** |